

Comparison: Town Hall 2 to Resident and Stakeholder Surveys	# of Grps.	TH2 Score	TH2 Rank	TH2 Phase	Res. 6: Community Vision						Res. 8: Willingness to Pay					
					SA	A	N	D	SD	SA+A	VW	S	NS	NW	VW+S	
2. Commercial Vitality and Business Development																
2.A. Attract businesses to meet local residents' needs.	9	178	5	I												
2.B. Establish a vacation and downtown shopping destination center	4	56	22													
3. Arts and Culture																
3.A. Make Town a cultural center for the arts	6	88	15		7.0%	17.0%	42.2%	19.9%	13.9%	24.0%	6.6%	12.3%	20.3%	60.9%	18.9%	
3.B. Make Town a destination center for arts and cultural activities	1	15	33													
4. Small-Town Atmosphere and Town Identity																
4.A. Strengthen the community's small-town identity	10	182	4	I	41.8%	36.0%	15.9%	4.2%	2.1%	77.8%	14.2%	29.2%	20.4%	36.3%	43.4%	
4.B. Develop an inclusive neighborhood and community focus	3	61	19													
4.C. Extend the community's strong volunteer focus	2	22	30													
5. Housing: Quality and Cost																
5.A. Increase enforcement of housing quality codes	6	86	17		43.1%	45.0%	9.8%	1.7%	0.5%	88.1%	6.8%	19.6%	28.2%	45.3%	26.4%	
5.B. Support workforce housing alternatives																
5.B.1. Identify areas appropriate for higher density	1	11	35													
5.B.2. Negotiate higher densities for workforce housing	0	0	38													
5.B.3. Public information about lower-cost housing help	0	0	38													
5.C. Take an active role in ensuring workforce housing																
5.C.1. Financial incentives to Town employees	0	0	38													
5.C.2. Down payment or interest rate reduction program	1	7	36													
5.C.3. Amend Zoning Ordinance to allow accessory dwellings	0	0	38													
5.C.4. Purchase land for low-cost housing	0	0	38													
5.C.5. Support extending road to east Mesa	3	35	28													
6. Preservation of the Environment																
6.A. Enhance dedication to stewardship of the natural environment	11	239	2	II	24.8%	35.7%	28.0%	7.6%	3.9%	60.5%	13.3%	27.1%	26.5%	33.1%	40.4%	
6.B. Implement new environmental quality initiatives	1	19	32													
7. Parks and Recreation																
7.A. Provide recreational facilities for multi-generational activities																
7.A.1. Build larger stand-alone senior center	10	123	11	III	7.5%	19.8%	41.5%	19.3%	11.9%	27.3%	3.7%	13.0%	24.4%	58.9%	16.7%	
7.A.2. Build teen activity center	7	104	14		22.9%	39.7%	26.6%	6.3%	4.6%	62.6%	11.5%	22.3%	24.0%	42.2%	33.8%	
7.A.3. Build multi-generational aquatic center	11	216	3	I	26.6%	19.8%	26.7%	13.5%	13.4%	46.4%	16.6%	16.1%	15.7%	51.6%	32.7%	
7.B. Expand parks system to meet needs of growing population																
7.B.1. Acquire, develop & operate 15 ac. new community park	10	152	7	II	6.0%	15.5%	41.3%	24.2%	12.9%	21.5%	5.9%	18.0%	26.6%	49.5%	23.9%	
7.B.2. Acquire, develop & operate 46 ac. new neighborhd.	4	52	23													
7.C. Add new amenities to the parks & recreation system	7	136	9	II	13.3%	33.0%	37.8%	11.4%	4.4%	46.3%	25.2%	33.4%	15.8%	25.7%	58.6%	

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					SA	A	N	D	SD	SA+A	VW	S	NS	NW	VW+S	
8. Municipal Government Services																
8.A. Town provide new household services: Garbage collection, recycling, water and wastewater																
8.A.1. Collaborate for economies of scale, road connections	0	0	38													
8.A.2. Centralize single garbage collection program	6	87	16		19.0%	19.6%	26.3%	19.0%	16.1%	38.6%	15.8%	15.1%	18.4%	50.7%	30.9%	
8.A.3. Create curbside recycling pickup program	7	113	13		25.2%	27.2%	27.9%	9.5%	10.2%	52.4%	12.4%	16.8%	19.0%	51.8%	29.2%	
8.A.4. Purchase water system from Chaparral City	2	20	31													
8.B. Change how vital services are currently provided																
8.B.1. Create new police force under Town	1	4	37													
8.B.2. Create new fire & emergency dept. under Town	0	0	38													
8.C. Establish public transportation systems	4	51	24		15.2%	27.1%	33.5%	14.3%	10.0%	42.3%	12.2%	21.3%	22.8%	43.7%	33.5%	
8.D. Improve streets and traffic controls																
8.D.1. Resurface streets more often	1	12	34		7.1%	22.4%	50.0%	15.6%	4.9%	29.5%	12.1%	37.6%	28.1%	22.2%	49.7%	
8.D.2. Widen Fountain Hills Blvd., Shea to El Laqo	2	36	27		7.3%	17.7%	29.3%	29.6%	16.2%	25.0%	7.3%	15.0%	18.6%	59.1%	22.3%	
8.D.3. Add traffic signals at key intersections (each)	3	38	26													
8.D.4. Construct Streets Maintenance Building	0	0	38													
8.E. Increase pedestrian safety					16.4%	34.1%	29.4%	13.3%	6.9%	50.5%	15.9%	27.9%	24.3%	31.9%	43.8%	
8.E.1. "Striped" crosswalks, with pedestrian controls	3	58	20													
8.E.2. Build more sidewalks throughout Town each year	2	40	25													
8.F. Improve communications services and amenities	0	0	38													
8.G. Study how to increase access to quality health care	3	32	29													
9. Education: Higher and Continuing Education and Support of Educational Excellence																
9.A. Create lifelong learning opportunities for residents of all ages	8	154	6	II	15.8%	38.3%	34.7%	7.8%	3.5%	54.1%	13.1%	30.4%	26.4%	30.2%	43.5%	
9.B. Integrate the Town and the schools more closely	6	121	12		23.5%	43.0%	30.8%	1.9%	0.7%	66.5%	57.7%	21.8%	14.0%	6.5%	79.5%	
10. Physical Planning: Zoning and Architecture																
10.A. Enforce the current General Plan and zoning ordinance	6	133	10	I	37.7%	41.5%	16.2%	3.3%	1.4%	79.2%	20.8%	35.2%	24.1%	19.8%	56.0%	
10.B. Halt creation of new gated communities	5	67	18													
10.C. Establish controls over commercial architectural compatibility	3	57	21		38.8%	43.1%	13.3%	3.6%	1.2%	81.9%	16.9%	30.2%	22.7%	30.1%	47.1%	
10.D. Require use of natural landscaping	8	145	8	HA	39.1%	34.4%	16.7%	7.4%	2.4%	73.5%	29.7%	31.3%	18.9%	20.1%	61.0%	
10.F. Annex the State Trust Lands	12	297	1	I	21.2%	24.9%	30.9%	10.8%	12.2%	46.1%	44.1%	16.8%	21.1%	18.1%	60.9%	
Total Score	189	3247														

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3.B. Make Town a destination center for arts and cultural activities	1	15	33													
4. Small-Town Atmosphere and Town Identity																
4.A. Strengthen the community's small-town identity	10	182	4	I	47.5%	32.7%	16.8%	3.0%	0.0%	80.2%	21.2%	44.4%	18.2%	16.2%	65.6%	
4.B. Develop an inclusive neighborhood and community focus	3	61	19													
4.C. Extend the community's strong volunteer focus	2	22	30													
5. Housing: Quality and Cost																
5.A. Increase enforcement of housing quality codes	6	86	17		30.7%	51.5%	16.8%	1.0%	0.0%	82.2%	10.1%	25.3%	36.4%	28.3%	35.4%	
5.B. Support workforce housing alternatives																
5.B.1. Identify areas appropriate for higher density	1	11	35													
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5.C.5. Support extending road to east Mesa	3	35	28													
6. Preservation of the Environment																
6.A. Enhance dedication to stewardship of the natural environment	11	239	2	II	27.7%	44.6%	20.8%	5.0%	2.0%	72.3%	16.0%	34.0%	33.0%	17.0%	50.0%	
6.B. Implement new environmental quality initiatives	1	19	32													
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7.A.2. Build teen activity center	7	104	14		14.3%	37.8%	33.7%	7.1%	7.1%	52.1%	7.0%	24.0%	26.0%	43.0%	31.0%	
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8.A.3. Create curbside recycling pickup program	7	113	13		31.0%	30.0%	23.0%	10.0%	6.0%	61.0%	17.2%	18.2%	19.2%	45.5%	35.4%	
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8.B.1. Create new police force under Town	1	4	37													
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8.C. Establish public transportation systems	4	51	24		18.0%	27.0%	33.0%	15.0%	7.0%	45.0%	18.2%	23.2%	20.2%	38.4%	41.4%	
8.D. Improve streets and traffic controls																
8.D.1. Resurface streets more often	1	12	34		8.0%	23.0%	52.0%	14.0%	3.0%	31.0%	24.0%	30.0%	32.0%	14.0%	54.0%	
8.D.2. Widen Fountain Hills Blvd., Shea to El Lago	2	36	27		11.0%	21.0%	30.0%	20.0%	18.0%	32.0%	12.1%	21.2%	16.2%	50.5%	33.3%	
8.D.3. Add traffic signals at key intersections (each)	3	38	26													
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9.B. Integrate the Town and the schools more closely	6	121	12		35.6%	37.6%	24.8%	2.0%	0.0%	73.2%	80.2%	9.9%	7.9%	2.0%	90.1%	
10. Physical Planning: Zoning and Architecture																
10.A. Enforce the current General Plan and zoning ordinance	6	133	10	I	47.5%	34.7%	14.9%	3.0%	0.0%	82.2%	33.7%	27.7%	29.7%	8.9%	61.4%	
10.B. Halt creation of new gated communities	5	67	18													
10.C. Establish controls over commercial architectural compatibility	3	57	21		47.5%	38.6%	10.9%	3.0%	0.0%	86.1%	36.4%	19.2%	26.3%	18.2%	55.6%	
10.D. Require use of natural landscaping	8	145	8	HA	46.5%	39.6%	8.9%	4.0%	1.0%	86.1%	30.3%	27.3%	27.3%	15.2%	57.6%	
10.F. Annex the State Trust Lands	12	297	1	I	77.2%	15.8%	6.9%	0.0%	0.0%	93.0%	91.1%	7.9%	1.0%	0.0%	99.0%	
Total Score	189	3247														