



**Town of Fountain Hills  
Strategic Planning Project**

**Technical Advisory Committee Minutes  
June 21, 2005**



*Attendees:* Janice Abramson, Curt Dunham, Jim Hamblin, Councilmember Ed Kehe, Henry Leger, Roger Riggert, Mike Tyler, Town Manager Tim Pickering, Executive Assistant Shaunna Williams, Project Manager Phillip Blackerby, Image Weavers Francesca Carozza and Charlotte McCluskey.

1. Strategic Choices; Strategic Framework Report

Members discussed the June 17 Draft. Some members related it to the Town Hall 2 event, and discussed the intended outcomes of the Town Hall 2 event. Members seemed to agree that the purpose is to help the Council make decision, and not to make decisions for the Council. The focus of the Town Hall 2 event will be to complete the “Priority” column in the decision tables. Different ways to evaluate “priorities” were discussed.

The TAC noted that the costs are 2005 costs, and they may be much higher in future years, when actual implementation is contemplated; a broad disclaimer about inflation should be included. The TAC also noted that revenues tend to grow more slowly than expenses. In the final draft, cost data will be expressed in terms of average (or median) household impact.

Members discussed whether the primary property tax issue would have to be discussed and resolved before other issues were addressed. Members noted that the report should reflect that a baseline deficit exists based on reductions in sales tax and state shared revenues, even without any new capital items such as finishing the parks or completing existing infrastructure projects.

Members questioned whether the “linkages” subsections have any value.

Members agreed to submit suggestions for improvement by email by end of Friday, June 24.

2. Public Education Activities:

Members agreed to schedule four public education events (*Informed Choices*) on Wednesdays, 6:00-7:30 p.m. at the Community Center; schedule is shown at bottom:

3. Communications Subcommittee (Tyler)

A draft of newsletter #2 was circulated among TAC members. Proposed publication date is right after July 4 holiday.

The TAC will present a status report to the Town Council on July 7. A PowerPoint presentation will be prepared by July 1.

4. Town Hall 2 Planning Committee (Dunham).

Mr. Dunham will start the process to gather a committee and plan for Town Hall 2. Mr. Dunham, Ms. Fiandaca, Mr. Tyler, Mr. Blackerby and Ms. Brown were appointed to comprise a committee to develop the substantive agenda for Town Hall 2.

5. Proposed future TAC meetings and other events and activities:

The TAC decided to meet biweekly, at least until after Town Hall 2:

- July 5: TAC meeting: Review of Town Hall 2 substantive agenda; review of planning for *Informed Choices* events; review of RFP for survey.
- July 7: Town Council meeting: Status report on the strategic planning process.
- July 13: *Informed Choices* program: Charter Government, presented by The League of Arizona Cities & Towns. Mr. Dunham and Ms. Fiandaca will arrange for speaker.
- July 19: TAC meeting: Review of “final” *Strategic Choices* document. Review of planning for Town Hall 2.
- July 20: *Informed Choices* program: Town finances: how funds are spent; impact of build-out on sales taxes and state shared revenues; property tax. Finance Director Julie Ghetti will develop a presentation.
- July 27: *Informed Choices* program: Park standards. Parks & Recreation Director Mark Mayer will develop a presentation.
- August 3: *Informed Choices* program: Architectural controls and view corridors: what the Town can and can not mandate. Mr. Hamblin will seek a presenter.
- August 9: TAC Meeting: Review of final plans for Town Hall 2.
- August 13: Town Hall 2.