



**TOWN OF FOUNTAIN HILLS
STRATEGIC PLANNING PROCESS
Our Town. Our Choices.
A Road Map to the Future**

**Town Hall I: April 15-16, 2005
Small Group Discussion Notes**

Jacqi Fifield, Facilitator, Rm. 110

Participants:

- Nancy Blumenstein
- Dan Foster
- R. Eva Hodges
- Robert C. Hodges
- Dave Huggins
- Tom Jensen
- Joan H. Larson
- Marc LeBeau
- Angela Muligano
- Mary Rosenfeldt
- Carolyn Rosenquist
- Don Roth
- James Yates

What do you like about Fountain Hills, and what would you change?

<i>Like</i>	<i>Change</i>
People (smiles, friendly) Not minority Activities Whole town Natural environment Low density Proximity to cultural events Small community Proximity to Saguaro Lake Metro and desert Views Character: people and little traffic Pristine desert Mayo clinic	Recycling Diff seasonal Lack architectural integrity Over commercial properties (rental, town hall, 4 story condo) Lack of continuity, focus of architecture, type of businesses Majority vs. lack of type of businesses Consider charter to address above Planning and zoning Hook for downtown because lower revenue Traffic lights because of hot rodding

Core Values

- Commercial architectural integrity defined stylistic guidelines
 - Preserve small town look: height restrictions, density, type of businesses (no auto mall)
 - Preserve dark night skies and avoid light pollution
- Fiscal responsibility/stability
 - Keep taxes as they are and not compromise other core values
 - Blended model
 - Revenue model supporting core values: Sales tax dependent on higher or lower economy; sustaining
- Small town preservation (people)
 - Community involvement; volunteerism
 - No crowded spaces
 - No gated communities; results in isolation
- Preservation
 - Open spaces
 - Big lots (1 acre lot) on proposed annexation
 - No subdividing
 - Maintain footprint restriction
 - No development of washes and no jogging
 - Strict zoning to maintain general plans
 - Maintain view from future structures
 - It preserves wildlife
- Recreation
 - Variety of recreations for all ages
 - Passive park vs. active park
 - Love amphitheater
 - Natural environment
 - Natural plans
- Education
 - Culture
 - Social services
 - Public safety
 - Contracted public
 - Own police and fire
 - Visibility
 - Speeding
 - Maintain public safety; burglary, home, trespass
 - Fire OK
 - Rural Metro back up for Scottsdale
 - Shea only access
 - Maintain medical

Vision

- Long term fiscal stability while addressing core values
- Open space views and landscape (washes) have not been degraded
- Residents feel safe in their home, on streets
- Emergency medical is readily available (Shea only access)
- FH is architecturally harmonious (emphasis on commercial)
- FH has a distinctive downtown area
- FH is a destination for upscale retail
- FH is the ideal small town
- FH has beautiful starry nights
- FH has a variety of recreational for all ages
- FH remains a natural desert landscaped town
- FH supports high environmental quality (air, water)
- FH provides high quality education for all ages
- FH has a lively cultural environment
- FH enjoys a wide variety of social services for all ages

Vision Attainment Strategies

Core value: Preserve small town character

Vision: Small, mature, strong sense of community

- Maintain open spaces, low density
- No variances from commercial building zoning: height, set back
- Low crime; public safety
- Pedestrian friendly downtown
- Distinctive downtown area
- Low density traffic
- People friendly: places to converse and parks

Vision: Cultural center: arts

- Performing arts building (live theater, gallery, dance, concerts, exhibitions)
- Attract movie theater
- Community center: library...land...plan for arts related

Vision: FH is architecturally harmonious

- Commercial architecture binding professional (style, materials) guidelines no variances binding
- Professionals to implement

Vision: Economic Development

- Raise revenue
- Small town: relate to core values
- Partner with Chamber of Commerce
- Promote business types that support the core values