



**TOWN OF FOUNTAIN HILLS
STRATEGIC PLANNING PROCESS
Our Town. Our Choices.
A Road Map to the Future**

**Town Hall I: April 15-16, 2005
Small Group Discussion Notes**

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Participants:

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- Roy Kinsey
- Dave Long
- Allen Siebel
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What do you like about Fountain Hills, and what would you change?

<i>Like</i>	<i>Change</i>
Topography	More diverse (age)
Views	Move to younger families
Open space	Redevelopment of older areas: change to more affordable housing
Isolation from metro, yet still connected	Upscale central core: shopping/restaurant and recreational
Traditional events	Limit gated communities (ordinance)
Friendliness	Limit strip malls
Safety	

Core Values

- Preserve mountains from development: bounded by state park/open lands (location)
- Preserve/enhance/encourage open space
- Maintain the “small town community” character; sense of community
- Continue to provide excellent facilities for Education (public schools)
- Maintain a “safe” atmosphere
- Access to government officials
- Stability of town (strategic plan) community input
- Volunteers: community involvement
- Identity: Fountain

Vision

- Pedestrian friendly: trails; walkways greenbelt; connection
- Destination/vacation location
- Connection to mass transit light rail
- Local transportation (trolley system) (mass transit)
- Urban core/completed downtown
- Diverse community
 - Age, income, race, housing
- Economic stability/sustainability
- Higher education
- Good place to live or good place to visit or both
- A responsible and responsive town government and citizens
- Preserve natural environment
- Maintain small town atmosphere
- Controlled commercial development

Vision Attainment Strategies

Higher education

- Rio Salado Community College
- Satellite campus
 - NAU
 - ASU
 - U of A
- Focus on unique characteristics of community
- Work with Indian Community

Transportation

- Town funded trolley loop system connecting Town to resorts and casinos
- Link (business) to light rail
- Leverage our relationship with Fort McDowell in reservation

Town Center Urban Code

- Complete downtown
- High speed data, provided by developers
- Design guideline for downtown
- Accessibility to core and within core: parking, pedestrian, bike
- Parking garage
 - Underground/mixed use structure
- Limited/integrated

Economic Stability

- Property tax
- Real estate tax
- Increase impact fees

Diverse Cultures

- Require % of “affordable” housing in new multifamily residential developments
- Require day care (subsidized)
- Recreation amenities to encourage diverse users (e.g., skate park, hip restaurants, movie theater, unique trail systems and parks)

Aesthetics

- Design requirement: open space as a % of total, for all new residential development
- NO street lights
- Natural (desert landscaping)
- Eliminate the Fountain Hills Neighborhood Property Owners Association (NPOA)
- Define requirements governing redevelopment

Destination / Vacation Location

- Market community uses to consider residents first
- Urban core completion (downtown)
- Community that supports a broad range of age, income, race, housing
- Have economic stability / sustainability
- Opportunities for higher education
- Live, work and play environment
- Being a good host
- Maintain / Develop identity of sophistication
- Enhance and expand Fountain Park

Pedestrian Connection

- Implement existing pedestrian/bike/trail plan(GP)
- Create plan to link urban core with adjacent community
- Volunteers (trail building)
- Create bike lanes for all roads