



**Town of Fountain Hills
Strategic Planning Project**



**Technical Advisory Committee
Proposed Agenda – February 15, 2005**

1. Project Manager's Report: Blackerby
 - a. Action plan
 - b. Volunteer job descriptions
2. Communications Subcommittee: Tyler
 - a. Status of communications company procurement: Pickering
3. Interviews: Hamblin
4. Speakers Bureau Subcommittee: Yordy and Hamblin
 - a. "Answerable" questions
 - What is a Town Hall?
 - Why aren't you asking for more volunteers?
 - What kind of volunteer opportunities are there?
 - I've already volunteered, but when is somebody going to tell me what to do?
 - b. SWOT Analysis: Abramson
 - c. SWOT Posters: Williams
5. Youth Visioning Institute Subcommittee: Fiandaca and Leger
 - a. Schedule date: Blackerby
6. Town Hall Planning Subcommittee: Riggert
7. Market Research Subcommittee; Focus Groups & Survey: Abramson
8. Vision of Final Strategic Plan: Hamblin

"...Prioritized list of (a relatively small number of) Key Strategic Issues that represent general consensus by the citizens. Each issue would contain a brief description and several highly measurable Action Objectives for 2006. These would, in turn, provide the basis for the Action Plan... Issues of lesser importance might be designated to be addressed at some specific date in the future and/or referred to the Council for deliberation."
9. Next TAC meeting: Tuesday, February 22, 10:00 a.m. to 12:00 noon. Agenda items include:
 - a. Project logo sketches
 - b. Project web site: interactivity (communications, FAQs, etc.)
 - c. Subcommittee reports (as needed)

